

APR 21 1941

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FRANCES HUGHES, *Editor*

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: For your convenience, events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK BEGINNING MONDAY, APRIL 21, 1941

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Apr. 21 9:30 A.M.	SPORTSWEAR FASHION SHOW	DAVEGA	HOTEL NEW YORKER (NORTH BALLROOM)
	Davega's early morning fashion showing of spring and summer sportswear. Press and press photographers invited. Contact: A. Davega, CH. 3-5200.		
Monday Apr. 21 12:30 P.M.	INAUGURATING RADIO BEAUTY SERIES	ANTOINETTE DONNELLY AND OGILVIE SISTERS	STATION WMCA
	Antoinette Donnelly, beauty editor, inaugurates a 12:30 Monday, Wednesday and Friday beauty program, sponsored by the Ogilvie Sisters, hair and scalp specialists. Feature of each <u>Monday</u> program: personal appearance of one of the seven famous Ogilvie Sisters. Publicity: Amy Blaisdell, MU. 2-7343.		
Monday Apr. 21 Luncheon	BENEFIT LUNCHEON FASHION SHOW	AMERICAN-FRENCH WAR RELIEF	THE MADISON BAROQUE RESTAURANT
	Costumes by MacWise; hair creations by Bernard Az Guro. Luncheon, \$1.75. Proceeds to supply milk to children of unoccupied France. Publicity: Madison, VO. 5-5000.		
Monday Apr. 21 Supper- Dance	"ZIEGFELD GIRLS" LACE BALL AND FASHION SHOW	ZIEGFELD CLUB, INC.	WALDORF ASTORIA GRAND BALLROOM
	"Follies Girls" and fashions of the Ziegfeld era, in pageant designed by Ben Ali Haggin and staged by Ned Wayburn. Fashion feature: "Pageant of Lace", with débutante-mannequins. The Macy Red Heads will be there, too! Part of proceeds to British War Relief. Publ. Ned Wayburn, BR. 9-1133.		
Monday Apr. 21- Apr. 26	NATIONAL NOTIONS WEEK		
	For promotional plans and special display kit, contact Nat'l. Notions Assoc., 1170 B'way. Publicity: Stoll Ayleshire, MU. 6-7077.		
Tuesday Apr. 22- June 17	COOPER UNION ART EXHIBIT	COOPER UNION MUSEUM	ASTOR PLACE AND COOPER SQUARE
9-5 Daily. Press pre- view Apr. 21, 4 P.M.	Theme: "New York as the Finishing School of the Art World". On display: original designs by American and foreign craftsmen, emphasizing decoration. Costume Accessories, principally for children, also included. Press preview April 21, 4 P.M. Curator: Mary S.M. Gibson, AL. 4-6300.		

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Tuesday Apr. 22 12:30 P.M. Luncheon	"GUINEA PIG" BEAUTY LUNCHEON	DOROTHY GRAY SALON	683 FIFTH AVENUE
	Miss Genet of the Dorothy Gray Salon will go into her new "Transformation Please" act, presenting "Lip Service", "Color Cue Service" and "Coifs and Crowns Service". Because the little Wake-Up Bar is cramped for space, fashion and beauty editors are being asked a few at a time. Wait for your invitation in the mail. Publicity: Terry Quimby, WI. 2-6109.		
Tuesday Apr. 22 1:15 P.M. Luncheon	CHEZ ROSETTE LUNCHEON FASHION SHOW	RITZ CARLTON HOTEL OVAL ROOM	MADISON AVE. AT 46
	Mrs. Pleasants Pennington's review of early summer fashions. Publicity: PL. 8-2460 or Ritz, PL. 3-4600.		
Tuesday Apr. 22 2-6 P.M.	PRESS PREVIEW CHINESE EXHIBIT	METROPOLITAN MUEUM OF ART	5TH AVE. AT 82ND ST. GALLERY D 6
	<p>"The China Trade and Its Influences" - subject of special exhibit opening Apr. 23. Bonwit Teller has already tied in with this exhibit--in Easter promotion of Shantung fashions and perfume. On May 12, "Chinese Legendary Print" Fashions will make their débuts in stores throughout the country. In mid-May, <u>United China Relief</u> is planning a fashion show with the co-operation of <u>the Uptown Shops</u> (details later). Have you hopped aboard this bounding Chinese band-wagon? Museum contact, Alice Pentlarge, RH. 4-7690.</p> <p><i>Ritz</i></p>		
Tuesday Apr. 22 5:00 P.M.	PRESS PREVIEW	PHILADELPHIA FASHION CONGRESS	BELLEVUE-STRATFORD. HOTEL, PHILADELPHIA
	8th Annual exhibit staged by Fashion Congress for benefit of Reed Street Neighborhood House and Summer Camp for Children. Opens to public Wednesday, Apr. 23. Exhibitors: 53 women's apparel shops from New York, Phila. and outlying districts. Also 60 retailers and manufacturers. For complete list and other information, contact Mrs. Charlton Yarnal, Chairman, 1528 Walnut Street, Phila. Telephone: Pennypacker 6132.		
Tuesday Apr. 22 5:15 P.M.	RADIO TALK- "FASHION IN ART" SERIES	MISS TSING-YING-TSANG DESIGNER	STATION WQXR
	Topic: "East Meets West in Design". Series conducted by Alice Pentlarge of Metropolitan Museum Staff. Publicity: Dorothea Beckman, CI. 5-5566.		
Tuesday Apr. 22 & Wednesday Apr. 23	SYMPOSIUM ON ADVERTISING	CONSUMER MARKETING DIVISION, AMERICAN MANAGEMENT ASSOC.	ROOSEVELT HOTEL MADISON AVE. AT 45
	"Getting Your Story to the Customer", a symposium on advertising. Admission gratis to members and Press. Non-members, \$5 for full conference, \$1 for each lecture. Further information: James O. Rice, BR. 9-6055.		
Tuesday Apr. 22 7:30 & 8:30 P.M.	COURSE IN HAIR-WAVING	WEST-SIDE Y.W.C.A.	501 WEST 50TH ST.
	Five-week course. Finger-waving, 7:30 P.M. Marcel-waving, 8:30 P.M. \$4 each subject. Publicity: Berneice Griswold, MU. 4-6843.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Apr. 23 11 A.M. - 5:30 P.M.	FILMING OF VYVYAN DONNER FASHION SHORT "Shooting" starts at 11 A.M. Theme: "Fashions Expressly American in Travelers Cheques" (Muriel Johnstone promotion with American Express Company and Bonwit Teller in New York). Release date: Apr. 25. Time off for sandwich-lunch at 1. Interested members of fashion press invited. Contact Vyvyan Donner, CO. 5-7200.	FOX MOVIE TONE NEWS	FOX MOVIE TONE STUDIO 460 WEST 54TH ST.
Wednesday Apr. 23 2:30 P.M.	FASHION SHOW, "THROUGH THE LOOKING GLASS" To benefit Library Fund. Features: Modern fashions by Kiviette; authentic peasant and Victorian costumes; fashion commentary by Marjorie Howard (recently added to School staff). Fashion show under direction of Mrs. Brock Pemberton (who has costumed many Broadway productions). Open to public and fashion press. Admission 50¢, including tea. Contact: Mrs. M. R. Robinson, CA. 5-2973.	N.Y. SCHOOL OF APPLIED DESIGN FOR WOMEN	160 LEXINGTON AVE. AUDITORIUM
Wednesday Apr. 23 Cocktails	INTRODUCING "CHAMBRAY"- A NEW PERFUME Fabergé will introduce their new summer-scent, "Chambray", to the press. Soon thereafter an Avenue store will break its store-wide Chambray promotion. Publicity: Edna Mayo, MU. 3-3171.	FABERGÉ, INC.	240 MADISON AVENUE PENTHOUSE
Wednesday Apr. 23 6:00 P.M.	BRIDAL FASHION SHOW Open house at Wanamaker's, with a timely fashion show to inspire spring-time, summertime and Army and Navy brides. Press and public. Publicity: Katherine Page, ST. 9-4700.	JOHN WANAMAKER	HOME STORE AUDITORIUM
Wednesday Apr. 23 7:00 P.M. Dinner (Postponed From 4/14)	PRESS DINNER & PREVIEW, CHINESE "LEGENDARY PRINT" FASHIONS Fashions in authentic Chinese "Legendary Prints", previewed to Press at dinner before general introduction to stores throughout the country, Monday, May 12th. 5% of cost of fabrics (all Sanitized) will go to Chinese Women's Relief Association, headed by Mme. Chiang Kai-shek. Licensees: Misses' and juniors' \$4.75 (cost) dresses; sportswear, children's dresses, scarfs, etc. For complete list, promotional plans, display material, etc., call Gray Advertising, Martin North, CH. 4-3900.	BELDING-HEMINWAY-CORTICELLI IN COOP. WITH CHINESE WOMEN'S RELIEF ASSOCIATION	ASTOR HOTEL B'WAY AT 45TH ST.
Wednesday Apr. 23 7:00 P.M. & Thursday Apr. 24 9:15 A.M.- 5:00 P.M.	CONFERENCE, WORK OPPORTUNITIES IN AMERICAN DESIGN Two-day forum based on theme: "Work Opportunities in the Field of American Design". For agenda, names of speakers, dinner reservations, etc., contact: Mr. Chase Going Woodhouse, Director, Connecticut College, New London, Conn.	INSTITUTE OF WOMEN'S PROFESSIONAL RELATIONS	BILTMORE HOTEL VANDERBILT AT 43RD

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Apr. 24 2:30 & 6:30 P.M.	SPRING FASHION SHOW- KAY DUNHILL DRESSES	FRANKLIN SIMON	5TH AVE. AT 38TH ST. 2ND FL., DRESS SHOP
	Press and public. Publicity: Eleanor Hillebrand, WI. 7-9600.		
Thursday Apr. 24 5:30 P.M.	PRESS PREVIEW - NEW PAHLMANN ROOMS	LORD & TAYLOR	5TH AVE. AT 38TH ST. 7TH FLOOR
	It's an occasion when a series of Pahlmann Rooms is unveiled to the Press! These will celebrate the "Wedding of American Art and American Decoration", and will be toasted in champagne. Several rooms designed around paintings by distinguished American artists. Three contemporary New York penthouse apartments with Pahlmann's famous overhead garage doors. Three country living rooms. Unusual lighting...strange new fabrics and striking photographic-finishes in furniture! Publicity: Bernice Maguire, WI. 7-3300.		
Friday Apr. 25 11 A.M.- 5:30 P.M.	FILMING OF VYVYAN DONNER FASHION SHORT	FOX MOVIE TONE NEWS	FOX MOVIE TONE STUDIO 460 WEST 54TH STREET
	Vyvyan Donner will direct "shooting" of Truman Bailey's "Louisiana Fashions", inspired by authentic Louisiana sources, developed in Everfast fabrics. Movie release date Apr. 28. Sandwich-lunch at 1 P.M. Fashion press invited. Contact: Vyvyan Donner, CO. 5-7200.		
Friday Apr. 25 9:00 P.M.	FASHION SHOW	JAMES MCCREERY, FOR DEMOCRATIC JR. LEAGUE OF NEW YORK	BILTMORE HOTEL MUSIC ROOM
	Only for club membership and Fashion Press. Publicity: Helen Fennebresque, WI. 7-7000.		
Saturday Apr. 26 10 A.M.	HIGH SCHOOL FASHION FUTURITY SESSION	SPEAKER: MADAME HELENE LYOLÈNE	GIMBEL BROTHERS AUDITORIUM
	Madame Lyolène, former Paris Couturière, now Directrice of Hattie Carnegie, Jeunes Filles, will talk on fashion designing...cutting...draping. Lyolène will also describe the former Paris Openings and discuss the future of American design. Open to regularly enrolled students and the Fashion Press. Publicity: Helen Authier, PE. 6-5100		
Saturday Apr. 26 3:30 P.M.	SPRING AND SUMMER FASHION SHOW	FRANKLIN SIMON, FOR AMER. INST. OF BANKING	PARK LANE HOTEL BALLROOM
	Open to club membership and Fashion Press. Publicity: Eleanor Hillebrand, WI. 7-9600.		
Tuesday Apr. 29 12:15 P.M. Luncheon	"AMERICAN DESIGN AWARD" LUNCHEON	LORD & TAYLOR	WALDORF ASTORIA GRAND BALLROOM
	4th annual "American Design Award" luncheon. Lord & Taylor will bestow four awards of \$1000 each to designers who made outstanding contributions in past year to the industries with which they are identified. Speakers: John Hay Whitney, Pres. Museum of Modern Art, and Dr. Henry M. Wriston, Pres. Brown University. Publicity: Bernice Maguire, WI. 7-3300.		

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Tuesday Apr. 29 1:15 P.M. Luncheon	LUNCHEON FASHION SHOW- "TRAVELERS CHEQUES" Muriel Johnstone's "Fashions expressly American in Travelers Cheques" winds up the Ritz Tuesday luncheon fashion show series. Bonwit Teller will feature these fashions in New York. Contact: Muriel Johnstone, CI. 5-7880.	MURIEL JOHNSTONE	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Apr. 29 Luncheon	BENEFIT LUNCHEON FASHION SHOW Fashion show, "Your Summer Forecast", by Chez Rosette under direction of Mrs. Pleasants Pennington. Part of admission: package for resale at Everybody's Thrift Shop. Reservations from Mrs. John Wells, RE. 4-8478.	FOR RELIEF OF "HALF ORPHAN AND DESTITUTE CHILDREN"	JUNIOR LEAGUE CLUBHOUSE, 221 EAST 71ST ST.
Tuesday Apr. 29 5:15 P.M.	RADIO TALK- "FASHION IN ART" SERIES Topic: "If The Shoe Fits". Series conducted by Miss Alice Pentlarge of Metropolitan Museum Staff. Publicity: Dorothea Beckman, CI. 5-5566.	RUTH KERR CALF TANNERS ASSOC.	STATION WQXR
Tuesday Apr. 29 9:00 P.M.	UPTOWN MILLINERS' BENEFIT FASHION SHOW & AUCTION To give practical support to Great Britain, New York's Uptown Milliners will cooperate in a gala Fashion Show and Auction patterned after last year's benefit for La Mode chapter of French War Relief. This year's gala will benefit "Bundles for Britain". 100 hats will be exhibited and auctioned. Stars of screen and radio will act as auctioneers. Admission, \$5. Publicity: Margery Hartmann, CH. 4-6547.	UPTOWN MILLINERS & SPECIALTY SHOPS	HOTEL ASTOR ROOF
Wednesday Apr. 30 12:30 Luncheon Meeting	SYMPOSIUM ON NYLON First of series of monthly luncheons at which store merchandise managers of accessories and smallwares will meet to analyze their problems. The merchandising of Nylon stockings will be discussed. Chairman, Edward Brown, Div. Mdse. Mgr., Arnold Constable, CA. 5-2300.	N R D G A	GOV. CLINTON HOTEL 7TH AVE. AT 32ND ST.
Wednesday Apr. 30 3:15 P.M. Thurs. 5/1 4:30 P.M.	BENEFIT FASHION SHOW Two-day benefit showing of late spring and early summer fashions. Wednesday: "Jewish Day For Blind"; Thursday, "Protestant Day". Members and Fashion Press. Publicity: Miriam Priluk, TR. 5-3100.	MARTIN'S	BALLROOM, ST. GEORGE HOTEL, BROOKLYN
Saturday May 3	SIXTY-SEVENTH RUNNING OF KENTUCKY DERBY		CHURCHILL DOWNS LOUISVILLE, KY.
Saturday May 3 3:30 P.M.	"BLACK & WHITE" BENEFIT FASHION SHOW High-spot of benefit party for St. Francis Home for Cardiac Children: Russeks' "Black and White" fashion show. Tickets at door. Admission, \$5 a table. Publicity: Beatrice Castle, WI. 7-1900.	RUSSEKS FIFTH AVE.	NEPTUNE ROOM HOTEL PIERRE
Tuesday May 6 Teatime	"HOME KNITS" FASHION SHOW Publicity: June Hamilton Rhodes, Bureau of Fashion Trends, WI. 7-7476.	NATIONAL WOMAN'S PARTY	RITZ CARLTON BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 6 Dinner- Dance	PREVIEW- OPENING OF VIENNESE ROOF Three gala dinner dances mark Opening of Viennese Roof of St. Regis for Spring and Summer Season. May 6 & 7, private benefits for Musician's Emergency Fund and Spence Adoption Nursery respectively. May 8, Roof opens to public with Soldiers and Sailors Club benefit. Publicity: Jane Hunter, PL. 3-4500.	ST. REGIS HOTEL	5TH AVE. AT 55TH
Wednesday May 7 & Sat. May 10	SPRING HUNT MEET 14th annual Spring race meeting. Net proceeds to British War Relief.	RADNOR HUNT CLUB	CHESTERBROOK FARM BERWYN, PENN.
Thursday May 8 1:00 P.M. Luncheon	BENEFIT FASHION SHOW "MAY DAYS IN GOTHAM" Benefit luncheon fashion show. Proceeds to 8 worthy charities. Novel fashion showing based on <u>diamonds</u> from Fifth Avenue Jewelers, Cartier, Udall & Ballou, Marcus, and Black Starr-Gorham. Gowns designed by Phillippa MacDonald (new custom dressmaker) to interpret jewels. Hats by Lilly Daché; orchids by Irene Hayes. Open to public. Admission, \$2.50. Contact: Mrs. Ralph West Robey, UN. 4-5060. Pierre Publicity: T. Ware Lynch, RE. 4-5900.	THE NEARLY NEW SHOP	HOTEL PIERRE BALLROOM
May 8-9 11 A.M.- 10 P.M.	SPRING BENEFIT BAZAAR Priceless paintings, objets d'art and furs will be part of stock-in-trade to be sold at society-sponsored bazaar for benefit of Greek War Relief. Publicity: Greek War Relief Assoc., CI. 5-9100.	GREEK WAR RELIEF ASSOC.	ST. REGIS HOTEL 5TH AVE. AT 55TH
Monday May 12- June 7	BELMONT RACE MEET Shades of Longchamps and Auteuil! Between races on Opening Day at Belmont, when the "Fashion Stakes" race will be run, 10 beautiful mannequins, smartly ensembled by the "Big Six" Uptown Retail Guild Shops and top-ranking private dressmakers, will promenade on the runway of the new Clubhouse Fashion Terrace (overlooking the paddock). The Macy Redheads will be there too. General admission, \$1.50; Clubhouse, \$4. Publicity: Joan Becker, WI. 2-4996.	WESTCHESTER RACING ASSOCIATION	ELMONT, L. I.
Monday May 12	OPENING OF FALL SHOE LINES	N.Y. QUALITY SHOE MFGS. ST. LOUIS MFGS. NEW ENGLAND (VOLUME) MFGS. OTHERS	VANDERBILT HOTEL COMMODORE HOTEL NEW YORKER HOTEL McALPIN HOTEL
Monday May 12	"DEALER" SHOE FASHION SHOW AND LUNCHEON	I. MILLER & SONS	LONG ISLAND CITY 43-10 23RD STREET
Mon. 5/12 1:00 P.M.	SHOE DEALER'S LUNCHEON	NEWTON ELKIN SHOE CO.	WALDORF ASTORIA EMPIRE ROOM
Tuesday May 13 4:30 & 8:30 P.M.	MERRIMACK FASHION SHOW Merrimack's big annual fashion show. 4:30 performance: Buyers and Fashion Press. 8:30 showing for Manufacturers. Merrimack will feature fashions created by leading designers from coast to coast. Admission by invitation. Contact: Adele Benjamin, LA. 4-0700.	MERRIMACK MFG. CO.	PLAZA HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 14 1:00 P.M. Luncheon	BONWIT TELLER FASHION SHOW	INAUGURATING BELMONT'S NEW FASHION TERRACE	THE CLUBHOUSE BELMONT PARK
	New excitement for the Belmont Race Meet! Bonwit Teller will inaugurate a series of smart Wednesday luncheon fashion shows to be staged weekly on the new Fashion Terrace of the Clubhouse for four weeks. Clubhouse admission, \$4. Buffet luncheon, around \$1.25. Press by invitation only. Contact: Joan Becker, WI. 2-4996.		
Thursday May 15	OPENING OF FALL COAT AND SUIT LINES		
	Many important coat and suit manufacturers will open their fall collections 3 to 4 weeks earlier than usual to enable retailers to buy staple types early before price rises set in.		
Thursday May 15 1:00 P.M. Luncheon	BENEFIT LUNCHEON FASHION SHOW	KENWOOD SACRED HEART ALUMNAE	SHERRY'S 300 PARK AVENUE
	Annual fashion show. Proceeds to Braille, for the blind. Fashions from the Mary Lewis Shops and Tina Lesur of Honolulu. Hats by Sally Victor. Admission, \$2.50. Publicity: Alice Dowd, CI. 7-2680.		
Friday May 16- Saturday May 24	NATIONAL COTTON WEEK		
	For display and promotional material, color-posters, "Retail Information" bulletin and Cotton News Letter, address Cotton-Textile Institute, 320 Broadway. Publicity: Baldwin, Beach & Mermey, MU. 4-1075.		
Sunday May 18	"I AM AN AMERICAN" DAY PRESIDENTIAL PROCLAMATION		
	Says President Roosevelt, "Suitable exercises should be held on that day...to impress upon all...the special significance of citizenship in this nation." Why not tie-up with this date in some promotional way!		
Week of Monday May 19	FUR CONSULTANT'S TRAINING COURSE	ASSOC. FUR COAT & TRIMMING MFGS., INC.	HOTEL PENNSYLVANIA 7TH AVE. AT 33RD ST.
	Intensive 1-week Course, \$35. For further information: Claire A. Wolff, LO. 5-5978.		
Monday May 19 4:00 P.M.	GALA ALL-COTTON FASHION SHOW	ARNOLD CONSTABLE	5TH AVE. AT 40TH ST.
	Arnold Constable will celebrate National Cotton Week with a gala showing of Luxable summer cotton fashions. Tennessee Cotton Queen, Alice Beasley, will be the star performer. Publicity: Ann Albee, CA. 5-2300.		
Wednesday May 21 1:30 P.M. Luncheon	LORD & TAYLOR FASHION SHOW	BELMONT'S NEW FASHION TERRACE	THE CLUBHOUSE BELMONT PARK
	2nd in series of smart Wednesday luncheon fashion shows newly inaugurated on Fashion Terrace of Belmont Clubhouse. Buffet luncheon, around \$1.25. Clubhouse admission, \$4. Press by invitation only. Contact: Joan Becker, WI. 2-4996.		

IMPORTANT FIRST NIGHTS IN THEATRE, CINEMA AND NIGHT SPOTS

Monday Apr. 21	"THE BEAUTIFUL PEOPLE" William Saroyan comedy. LA. 4-5119.	Lyceum Theatre Décor, Samuel Leve. Publicity: Leo Freedman,	149 West 45th St.
Thursday Apr. 24	"THAT UNCERTAIN FEELING" Co-starring Merle Oberon and Melvyn Douglas. BR. 9-7300.	(Cinema) Radio City Music Hall Clothes by Irene. Publicity:	
Thursday Apr. 24	"ZIEGFELD GIRL" Hedy Lamarr, Lana Turner and Judy Garland. Stewart for good measure! BR. 9-7800.	(Cinema) Capitol Theatre Costumes by Adrian. Jimmy Publicity: Art Schmidt,	
Friday Apr. 25	"FLAME OF NEW ORLEANS" Marlène Dietrich and Bruce Cabot. BR. 9-7100.	(Cinema) Rivoli Theatre Clothes by René Hubert. Publ. CI. 7-7100.	
Wednesday Apr. 30	"NATURAL MAN" Negro folk opera dealing with John Henry legends. Fri., and Sat. nights. CO. 5-9374.	Library Theatre Performances, Wed., Publicity: Martha Dreiblatt,	130 West 135th St.
Wednesday May 7	"SOMEWHERE IN FRANCE" (formerly "The Last Round") Play by Carl Zuckmayer and Fritz Kortner, dealing with activities. Translated from the German by Ruth Langner. Barratt. CO. 5-0024.	Guild Theatre Fifth Column ac- Settings by Watson Publicity: Joseph Heidt,	
Thursday May 8	SPRING OPENING OF VIENNESE ROOF, ST. REGIS HOTEL		Details on page 6.
Friday May 23	"A WOMAN'S FACE" Joan Crawford, costumed by Adrian.	(Cinema) Capitol Theatre	
Friday May 23	"AFFECTIONATELY YOURS" Merle Oberon and Rita Hayworth. Clothes by Orry Kelley. Publ. CI. 6-1000.	(Cinema) Strand Theatre	
May ?? Date not Set	"8/10 E.O.M." Comedy by Paul K. Paley dealing with New York's garment center. by Judy & Jill (Horwitz & Duberman). Staging: Joseph Ornato. Max Karper, CI. 6-6115.	Theatre to be announced	
Thursday June 19 8:30 P.M.	OPENING NIGHT, STADIUM OUT-DOOR CONCERTS All-Tschaikowsky program conducted by Arthur Rodzinski, director Cleveland Orchestra. Admission, 50¢, \$1 & \$1.50; tables for 8, \$12. Stadium Concerts, CI. 7-7575.		Lewisohn Stadium 136th & Amsterdam

HOLIDAYS AHEAD

RED LETTER WEEKS

Apr. 27 DAYLIGHT SAVINGS BEGINS
May 11 MOTHER'S DAY
May 30 MEMORIAL DAY
June 14 FLAG DAY
June 15 FATHER'S DAY
June 21 FIRST DAY OF SUMMER
July 4 INDEPENDENCE DAY
Sept. 1 LABOR DAY

Apr. 21-26 NATIONAL NOTIONS WEEK
Apr. 21-26 NATIONAL FOOT HEALTH WEEK
Apr. 26 NATIONAL FISHERMEN'S WEEK
Apr. 27 NATIONAL BETTER HOMES WEEK
Apr. 28 NATIONAL BABY WEEK
May 10-17 NATIONAL GOLF WEEK
May 16-24 NATIONAL COTTON WEEK
May 24-31 NATIONAL TENNIS WEEK
June 9-14 NAT. LUGGAGE & LEATHER GOODS WEEK
June 23-28 NATIONAL SWIM-FOR-HEALTH WEEK